

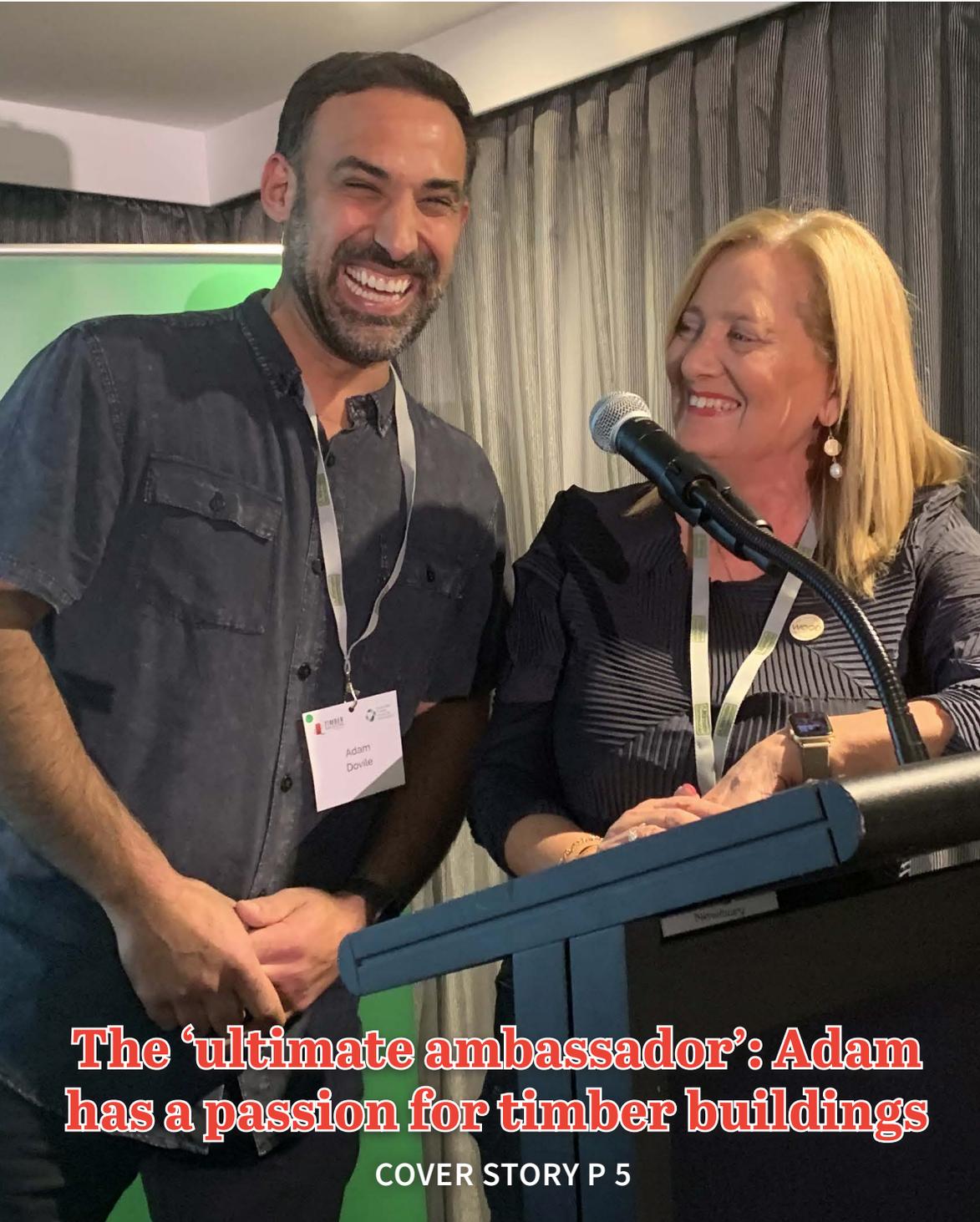
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The 'ultimate ambassador': Adam has a passion for timber buildings

COVER STORY P 5



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180 guests from five states: Brisbane gathering a happy ‘homecoming’ for Australia’s forest sector

Joel Fitzgibbon appointed to AFPA board as ‘watchdog’ on Labor’s election commitments

JIM BOWDEN

THE AFPA-Timber Queensland forest industries dinner in Brisbane on Tuesday was a happy ‘homecoming’ for more than 180 guests from across the sector in five states, most of them meeting face to face for the first time since pandemic troubles started more than 30 months ago .

Tom Bruce-Jones, new chair of the Hyne board, added an international flavour to the gathering, flying into Queensland from Scotland for a board meeting of the new Hyne-James Jones and Sons partnership.

The dinner, AFPA board meeting and member ‘update’ forum and visits to three major research centres over this week was also the first united industry get-



1/ Section of the AFPA-Timber Queensland dinner which attracted more than 180 industry guests from across Australia.

2/ AFPA CEO Ross Hampton welcomes UK-based Tom Bruce-Jones to the industry dinner in Brisbane following the new Hyne chair’s fly-in from Scotland.



government deliver both greater climate change initiatives and more timber for our builders and renovators,” Mr McCormack said.

“His vast experience in both strategic vision and policy

development will provide valuable input for the AFPA board and in dealings with all levels of the government and the public service as we all try to deliver on the more than \$300 million in new initiatives Labor committed to during the election, along with key policy changes”

Joel Fitzgibbon said he was looking forward to commencing his role.

“It’s an honour to join the board of Australia’s leading forest industries body. As the former minister and Shadow

together since the change of government in Canberra in May.

Loud applause followed AFPA chair Greg McCormack’s welcome and announcement that former Labor MP and forestry champion Joel Fitzgibbon would join the AFPA board as an independent non-executive

director.

“Joel brings two extremely important attributes – he is a passionate supporter of forest industries and understands intimately how we can assist the new Albanese

Cont P 3

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From P 2

Minister for Forestry, I have met many AFPA members and have seen first-hand the countless benefits the industry provides to the economy and the livelihoods of Australians," he said.

Mr Fitzgibbon was co-chair of the Federal Parliament's Friends of Forest Industries Group for the past seven years.

"During that time, I observed an industry which is passionate about the role it can play in climate mitigation, building our regional communities by providing meaningful and secure jobs and delivering the millions of fibre-based products we often take for granted, from timber for houses, to paper and tissue products," he said.

Bart Mellish, the Assistant Minister to the Premier for

Veterans Affairs, Trade and Covid Economic Recovery, who is an active member of the Parliamentary Friends of Forest and Timber Network, also addressed dinner guests on the importance of the industry to Queensland's economy and environment.

Given the venue overlooked Brisbane's impressive skyline crowded with cranes, conversation turned to the upcoming Brisbane Olympics

and the major role the timber industry could play in promoting a 'green games'.

"The legacy of the Olympics is at the forefront of government policy and state planning and we look forward to working with Bart Mellish and his parliamentary colleagues to maximise the use of locally produced and processed timber in sports

Cont P 4



1/ Jacquie Martin, CEO, Forestry Australia, Stuart Harris, media and public relations manager, Tasmanian Forest Products Association, and Dr Michelle Freeman vice-president, Forestry Australia.



2/ New ForestWorks CEO Michael Borowick, David Millard, Parkside Group, Joel Fitzgibbon former minister, and Nathan Paine, CEO, South Australian Forest Products Association.



3/ Christine Briggs, non-executive director, FWPA, Scott and Kersten Gentle, executive officer, Frame and Truss Manufacturers Association of Australia, and Steve Vicary, CEO, AKD.

4/ David Millard, Parkside Group, Simon Dorries, CEO, Responsible Wood, Julie Pellicciari, executive and compliance coordinator at Wespine Industries, Alex Holdsworth, carbon emissions manager, Opal, and Craig Dunn, general manager, public relations and sustainability, Opal Group.

5/ Richard Hyett, senior policy manager AFPA, Stuart Roberts, chief finance officer for James Jones and Sons, UK, Katie Fowden, manager strategic relations, Hyne Timber, Jon Kleinschmidt, CEO, Hyne, and Rachael Armistead, chief financial officer, James Jones and Sons.



(More stories, pictures next week)

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From P 3

infrastructure, competitor accommodation, landscaping and any other opportunity to help with delivering their goal of a carbon positive event," Timber Queensland CEO Mick Stephens said.

Greg McCormack also introduced Michael Borowick, who has been appointed new general manager of ForestWorks the industry-owned skills development provider for the forest, wood, paper, timber and furnishing industries after eight years as ACTU assistant secretary. He was an officer at the Australian Workers Union

for 20 years, rising to the position of Victorian assistant secretary.

The dinner evening included two presentations – the Ultimate Renewable brand’s latest consumer advertising campaign set to launch next week, headed up by new ambassador Adam Dovile, a highly-skilled builder and carpenter with a genuine love of timber; and the awarding of AFPA’s Blue-Sky Young Researcher Innovation title. (See stories Pages 5 and 9).

Sponsor for the welcome reception was Responsible Wood.



Greg McCormack, AFPA chair, with Bart Mellish, Assistant Minister to the Premier for Veterans Affairs, Trade and Covid Economic Recovery, and Timber Queensland chair Ian Haines.

1/ Bill Leggate (left) and Dr Rob McGavin (right), Forest Product Innovations, Salisbury Research Facility, DAF, with Jason Ross, Responsible Wood, and Tony Bartlett, Fenner School of Environment, ANU.

2/ Ross Hampton, CEO, AFPA, catches up with Stacey Gardiner, external relations and communications manager, HVP Plantations, and Carlie Porteous, general manager, Australian Forest Contractors Association

3/ Bart Mellish, Assistant Minister to the Premier for Veterans Affairs, Trade and Covid Economic Recovery, Tim Evans, Coast to Coast Pacific, Caboolture, Clarissa Brandt, strategic relations and communications manager, Timber Queensland, and David Simms, Mareeba Softwoods.





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New ambassador for The Ultimate Renewable will bring passion for building with timber to brand promotion



Adam Dovile, builder and TV presenter

YOUNG carpenter and builder Adam Dovile of Channel 7's Better Homes and Gardens was introduced as the new brand ambassador for The Ultimate Renewable wood campaign at the AFPA-Timber Queensland dinner on Tuesday.

After a targeted search, Adam's outgoing personality, popular television profile and hands-on experience as a builder made him the

first choice to be the new ambassador for The Ultimate Renewable.

His DIY projects regularly feature wood and wood products. He won the fan-voted 2016 Logie Award for Best New Talent and is now an established audience favourite.

A builder first and foremost, off-screen Adam is the director his own construction company specialising in renovations.

"As a builder, I'm passionate about encouraging people to explore the sustainable options in construction," Adam said.

"What's great to see is the many architects, designers and specifiers already recognise the benefits of

wood and embrace its use," he said.

A series of TV ads featuring Adam will appear across eight networks, including TEN, Nine, Seven, WIN, Prime, Southern Cross Austereo, SBS and Foxtel, reaching nearly five million people.

FWPA CEO Andrew Leighton said the decision to resume consumer advertising for The Ultimate Renewable was driven by an ongoing and increased interest in sustainability among Australians.

"It is vital for our industry competitiveness and longevity that we communicate the renewable benefits of wood," he said.

"The Ultimate Renewable is

a brand that equips companies operating in the forest and wood products industry with the marketing tools to help them achieve this.

"We believe consumers are increasingly discerning when it comes to sustainability. Their ability to distinguish between organisations that are genuinely committed and those that lack conviction will become sharper, and they won't be afraid to reject brands they consider to be unsustainable."

“IT'S GREAT TO SEE DESIGNERS AND ARCHITECTS EMBRACING THE BENEFITS OF WOOD

On the cover: Eileen Newbury, head of FWPA's marketing and communications and WoodSolutions program, introduces Adam Dovile, the new brand ambassador for The Ultimate Renewable wood campaign at the industry dinner in Brisbane.



White-eared Honeyeater (Photo Birdlife Australia)

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Responsible Wood would like to congratulate the 2021 PF Olsen Australia and Birdlife Australia NSW Softwood Plantation Pilot Surveys.

Responsible Wood 

RW/1-10-1

From little things ... industry school tour maps a pathway for students to grow a career in forestry

First-hand insight into the working environment of the forest and timber industry supply chain

LAST WEEK, 14 ag-science Year 11 and 12 students from Hervey Bay State High School became the pilot group to embark on Timber Queensland's Grow, Harvest, Process: Introduction to the Forest & Timber Industry Tour.

Developed in partnership with the Maryborough Industry Training Hub, the tour aims to provide senior students with first-hand insight into the working environment of three sectors of the forest and timber industry supply chain, and give an understanding of the vocational educational training requirements, apprenticeships, traineeships and career opportunities available in each area.

By way of an introduction into the world of forestry, while on the bus students used VR headsets to watch 3D videos about hardwood and softwood plantations and processing – a fully immersive experience from the get-go! Students also received an industry pack including a workbook with industry case studies and 'day-in-the-life' interviews, trade and profession profiles, career path maps and training suggestions.

The first stop was HQPlantations' Toolara nursery to learn about the seed breeding program



Ag-science Year 11 and 12 students... the pilot group to embark on Timber Queensland's Grow, Harvest, Process: Introduction to the Forest & Timber Industry Tour.

which gave rise to the unique species of southern pine grown in Queensland's softwood plantations. Students were also taken out into the forest to see both a newly-thinned and newly-planted site, as well as harvesters and a mapping and surveillance drone in action.

After lunch, it was off to Maryborough to visit DTM Timber and do a walking tour of their hardwood sawmill. Students heard about the region's rich timber history and were able to field questions to apprentices, managers and contractors about employment pathways into processing operations at both DTM and Hyne Timber.

The day ended at Sunchip where the students revelled

in getting up close and personal with a fully-loaded log truck and harvester, while hearing about the state-of-the-art technology employed to keep harvest and haulage operators safe while on the road.

The tour will be rolled out to Gympie and Maryborough students later this year with a view to making the program available for interested schools and students across the Wide Bay region, where the forest and timber industry employs up to 2000 people

“THERE ARE SOME FUTURE FORESTERS AND ECOLOGISTS IN OUR MIDST!”

directly and indirectly.

“It was fantastic to see how environmentally-minded and receptive to our industry's message of being The Ultimate Renewable the students were,” said Sarah Porter Dix, Timber Queensland communications officer.

“There were absolutely some future foresters or ecologists in our midst!”

Timber Queensland acknowledges HQPlantations, DTM Timber, Hyne Timber and Sunchip Group for hosting the tour group, and thanks AKD, Responsible Wood, Private Forestry Service Queensland and ForestLearning for their assistance in filming and developing tour resources.



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JULY

10-15: 65th The Society

of Wood Science and Technology annual meeting – Salt/Peppers Mantra complex, Kingscliffe, NSW.

SWST activities include publishing wood and fibre science and accrediting undergraduate wood science programs in North American, South America, Asia and Europe. Registration open at www.swst.org

SEPTEMBER

11-16: Gottstein Trust Understanding Wood Science Course – Sunday evening,

September 11, 2022, in Albury, NSW, for the field trip component, ending on Friday, September 16, in Canberra.

The course is fully booked and a wait list is operating on a first-in-first-served basis. Delivered in partnership with the ANU. The course program can be downloaded at www.gottsteintrust.org

OCTOBER

20-22: Forestry Australia Symposium – Albury, NSW. Leading, adapting and reimagining: the future

of forestry. Available in person or online www.forestryconference.com.au/

26-28: DANA-Ginkgo Global Woodchip and Biomass Trade Conference – Marriott Singapore Tang Plaza Hotel, Singapore.

Focus on woodchips and biomass. (Venue to be advised). Website live and early bird registrations now open. Visit <https://danaevents.co.nz/2022singapore> Contact conference organiser Mariela Ferrari marielaferriari@gmail.com

Passionate forester Kerrie Catchpoole joins Responsible Wood board

FRESH from her appointment to the board Dr Kerrie Catchpoole and Responsible Wood's Jason Ross have met at Timber House to discuss the RW certificate scheme now and into the future.

Kerrie has extensive forest industry knowledge and has worked across both plantations and native forest for more than 20 years. She has held both research and policy positions with the Queensland government since 2000, and is highly regarded for her project management skills and knowledge of the whole supply chain.

An active member of Forestry Australia, Kerrie has held numerous positions on a range of committees including

past director of the Queensland division, as well as mentoring young career foresters.

She has a Bachelor of Forest Science from Melbourne University, a PhD in forest inventory and is a fellow of Forestry Australia.

"I am passionate about forests, their sustainability and the broader forest and timber industry," Kerrie said. "I look forward to contributing to the Responsible Wood board,"

In December 2021, Responsible Wood published



Scott Seaman, principal policy officer, Regional Forest Agreements, NSW Department of Primary Industries, forester Dr Kerrie Catchpoole, David Sayer, general manager, exotic plantations, Forestry Plantations Queensland, and Nick Milham, group director forestry policy, R&D, NSW DPI.

the latest version of the AS/NZS 4708 Standard for Sustainable Forest Management – requirements.

Published for the first time as a trans-Tasman standard, it provides common

benchmarks for sustainably managed forests in both Australia and New Zealand.

Responsible Wood CEO Simon Dorries launched the new standard at the AFPA-Timber Queensland forest industries dinner this week.

"The new standard has been designed to meet all requirements of the PEFC International standard for Sustainable Forest Management (PEFC ST 1003), the benchmark for PEFC endorsement and recognition," Mr Dorries said.

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On home ground: new territory opens for CLT engineered wood construction in New Zealand

Project architect: ‘To build at scale very accurately and quickly was a great experience for us’

RECENTLY shortlisted by the New Zealand Institute of Architects for its regional awards, HomeGround, by Stevens Lawson Architects, is the country’s tallest cross-laminated timber building.

Timber&Forestry enews spoke to architect Gary Lawson about his firm’s experiences with the project.

HomeGround is Auckland City Mission’s new central-city facility – “a place of transformation and healing that offers a wide range of services and facilities for people in desperate need”.

This fit-for-purpose redevelopment of the mission’s existing headquarters features 80 apartments which help to house rough sleepers and those on the social housing register.

Wraparound services include a dining room/ commercial kitchen, a medical centre (including a detox unit and pharmacy), and community spaces offering a range of social and vocational activities.

Gary Lawson says his practice has previously built with varying amounts and types of timber-based construction.

“We’ve worked on a couple of houses using structural timber engineering solutions ... with no structural steel,” he said. “And we completed

the Waiheke Gateway Pavilion in 2017 that was made entirely from engineered timber. However, a mass timber building on the scale of HomeGround is a ‘first’ for us.”

Leaving aside delays related to the pandemic, Mr Lawson says the project had its challenges, “but nothing that’s put us off the potential of CLT. The floor-

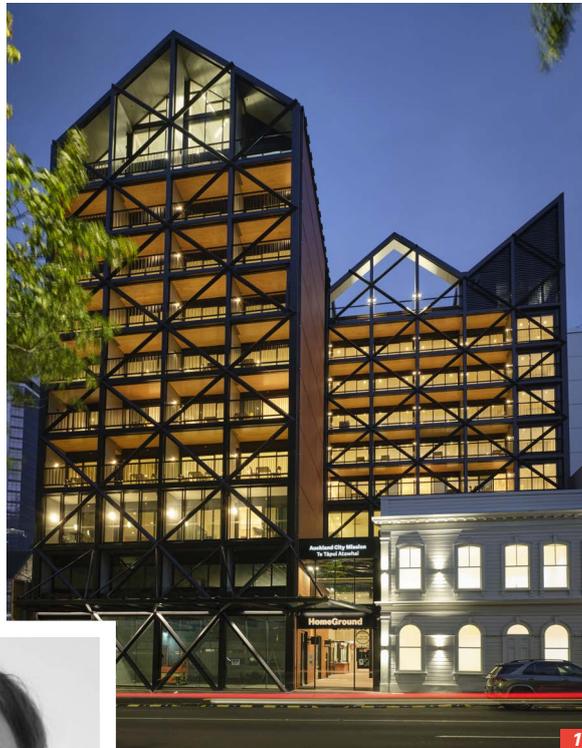


2

to-floor turnaround, once up and going, was fantastic ... and the construction site had a very different ‘feel’ about it. To build at scale very accurately and quickly was a great experience for us.”

The recently-established Timber Design Centre noted a number of barriers to designing and building in engineered timber ... for instance, a lack of design guides, outdated standards, a low knowledge/awareness and technology misconceptions.

Among Mr Lawson’s main concerns were “getting local



1

1/ HomeGround... New Zealand’s tallest cross-laminated timber building offers a wide range of services and facilities for people in desperate need. Photo Mark Smith

2 Gary Lawson... being essentially the ‘first cab off the rank’ to construct a mass-timber building in New Zealand – a seismic zone – involved some unique challenges and opportunities.

ACROSS THE DITCH



With MICHAEL SMITH

councils up to speed with the technology – and having a deeper well of accepted design standards and tested solutions that design consultants and teams could base decisions on.

Beyond this, he says, the biggest barrier we found was available construction experience to ‘feedback’ into design. Sensible assumptions by the design team were made, and then often found resistance or a different approach on-site, which could be disruptive and costly.

Mr Lawson says the contractors on HomeGround were excellent and open-minded to the team approach, but there is a huge amount of valuable experience that could be used to the collective advantage on future projects.

He adds: “Being essentially the ‘first cab off the rank’ to construct a mass-timber building in New Zealand – a seismic zone – involved some unique challenges and opportunities. Perhaps different to many overseas examples, our cores are CLT, not concrete, so bracing the building was demanding work, while allowing for the dimensional movement the building faced throughout construction – and will face over time.

“There are some really interesting and novel slip joints and connections that enable the expressed diagrid to brace

Cont P 9

“CHALLENGES, BUT NOTHING PUT US OFF THE POTENTIAL OF CLT”

Innovative University of Sunshine Coast researcher wins AFPA national forest industry Blue-Sky award

THE Australian Forest Products Association congratulates Dr Sam Van Holsbeeck of the University of the Sunshine Coast's Forest Research Institute on winning the Blue-Sky Young Researcher Innovation Award announced at the AFPA-Timber Queensland forest industries dinner in Brisbane on Tuesday.

Dr Van Holsbeeck becomes Australia's national competition winner.

Organised by AFPA, the national competition is the first stage of the highly prestigious international competition sponsored by the International Council of Forest and Paper Associations (ICFPA).

Dr Van Holsbeeck will progress to the international round, where three winners from around the world will be chosen and have the opportunity to share their projects at the ICFPA CEO

Global Roundtable in April-May next year.

Dr Van Holsbeeck's project investigates the potential availability and market feasibility of utilising currently unused woody biomass from Australian sandalwood plantations to supply local business with biomass feedstock. Sandalwood

plantations contain multiple species of plants that are used as hosts for the hemiparasitic sandalwood, which is considered a waste product when the sandalwood is harvested. This creates a potential source of biomass that is currently not utilised.

"As we have seen from the Covid pandemic and the



Alex Holdsworth, energy and carbon emissions manager at Opal, presents Dr Sam Van Holsbeeck with the Blue-Sky Young Researcher Innovation Award at the forest industries dinner in Brisbane.

tragedy in Ukraine, supply chain shock waves have reverberated around the world, meaning local timber resource supply is incredibly important, not just for sustainability but for economic resilience," AFPA CEO Ross Hampton said

"Sam's research will ultimately help local Australian suppliers get more out of their plantations and open

up exciting opportunities for local manufacturing of forest products," he said.

"This is pioneering forest industries research that's much needed in Australia, which is why AFPA worked so hard to secure \$100 million in government funding for the new National Institute for Forest Products Innovation during the federal election campaign.

"On behalf of Australia's forest industries, I congratulate Dr Van Holsbeeck on winning the national competition and progressing to the world stage. We'll be cheering for him at the ICFPA Global Roundtable!"

The International Council of Forest and Paper Associations represents 18 pulp, paper, wood and fiber-based associations that encompass many of the top pulp, paper and wood producers, active in 28 countries.

From P 8

the building ... yet still allow for movement. Big kudos to our AECOM engineering team for much of this work."

To build at scale very accurately and quickly was a great experience."

Mr Lawson says fire-rating requirements put a lot of pressure on the fire engineers to deliver, and then the council to approve.



No structural steel. Gary Lawson's Waiheke Gateway Pavilion at Matiatia Bay, Auckland, is made entirely from engineered timber, a ceremonial boardwalk 'to nowhere' yet strangely uplifting, especially when the gable at the end perfectly frames Rangitoto. Photo: Stevens Lawson Architects

"The approach to fire design was necessarily conservative – and an area in which we will see advancement when

there is more design and engineering of this type in New Zealand," he said.

"The challenges mainly

involved passive fire design and having a very limited tested product range and solutions to point to, making things much harder than traditional construction."

But Gary Lawson is still keen to highlight the on-site and structural advantages of building in wood – "most notably the reduced foundational requirements, off-site manufacture, pre-fabrication, reduced waste, smaller cranes, speed of construction, and a tidier site with fewer hazards.

"Importantly, there is a greatly reduced carbon footprint – some 80% less over a 60-year life cycle than a steel and concrete equivalent."

“ CARBON FOOTPRINT SOME 80PC LESS OVER A 60-YR LIFE CYCLE THAN CONCRETE OR STEEL EQUIVALENT ”

In any language, forest project translates to success

QUEENSLAND forest luminary Dick Pegg says his colleagues in China were quick off the mark to translate an article in Timber&Forestry enews (June 9) about the start of the Dongmen eucalypt project, sending the message across China's forest industry last week.

The story noted the celebration of the 40th anniversary of the first resident team's departure from Brisbane to work on the State Forest Farm Eucalypt Afforestation Project in Guangxi province in south China.

The project ran from 1981 to 1989 and was managed by the Queensland Department of Forestry on behalf of AusAID. Dick Pegg was the Australian project director and a member of the feasibility



Mo Qiping, Chinese head technician on the Dongmen eucalypt project (far left) and Dick Pegg (centre) with Australian and Chinese foresters at the Guangxi forestry site.

study team that designed the project in 1981.

"The story was translated into Chinese by my old colleagues Mo Qiping who worked with his Australian counterparts in 1982-89 to achieve great results," Dick said.

"I don't know who

actually put the words to the translator but it may have been Mo Qiping.

"The project was not only a technical success

“LASTING FOREST FRIENDSHIPS



Timbe&Forestry enews... the Chinese version.

but also resulted in long-lasting friendships between foresters in Australia and China."

In 1981, there were 400,000 ha of eucalypt plantation in China. Today the area is almost 6 million ha – more than 80% of which is planted with Dongmen hybrid clones.

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We must shake the world out of its ‘timber supply complacency’ and realise there is no time to lose

Global ambition: nations with the capacity to grow fibre at an increasing scale must make the pledge

ROSS HAMPTON

FOR some time now I’ve been struck by the lack of a serious conversation about the vital need to ensure timber and fibre resources keep up with global demand.

For this reason, I recently travelled to London, Edinburgh and Rome with the primary objective of understanding better what positive role the Advisory Committee on Sustainable Forest-based Industries (and sustainable forest-based industries in all our countries) could play in the global climate deliberations.

I had noticed a great deal of talk about halting deforestation at the Glasgow COP (led by the UK), but had heard very little coming out of that conference about how this admirable goal would dovetail with the need to also produce increasing volumes of timber and fibre for a growing world population.

As we know, the demand for timber and fibre products is trending upwards. What we are now seeing, however, is climate action policies slamming the demand accelerator to the floor. All over the world nations are banking on more timber and fibre to do the heavy lifting in our urgent drive to reduce emissions. They are throwing the (wooden) kitchen sink at it ... more mass timber in construction; demands that airlines switch to sustainable aviation fuels; plastics being banned in favour of fibre; clothing manufacturers urged



Ross Hampton, chair, UN Food and Agriculture Organisation’s forestry advisory council, was invited to the Scottish parliament by Environment Minister Màiri McAllan during his visit to Europe. They discussed best practice on how to successfully expand woodlands for the benefit of “communities, the environment and the economy”.

to get out of polyester and into rayon. It’s a growing list. But the sobering fact is those same nations largely aren’t thinking about the obvious. Where is the additional fibre for all these wonderful uses coming from?

The World Bank, Indufor, WWF, Gresham House and many others are now predicting demand for timber and fibre will triple or even quadruple by 2050. So where is the equivalent tripling of supply? Where are the policies to ensure this happens in a sustainable way which works carefully with rural communities and especially indigenous forest based communities?

In too many other developed nations policy makers appear blind to this need. The UK imports 80% of its timber needs but in London some suggested to me that growing more production trees in England wasn’t needed because supplies will always come

from ‘overseas’. And I can’t leave my own country out of this critique. For all our vast size, would you believe Australia imports up to a quarter of the softwood we need for our housing?

We have finally started to have a conversation in Australia about timber security but in the past the retort in Sydney would also have been that our timber can also come from ‘overseas’.

If we think globally, however, the problem with nations just presuming ever-increasing demands will be met from ‘overseas’ will increasingly mean surging markets will incentivise unscrupulous operators to drive roads deeper into the primary forests of the Congo

“WE NEED MORE PRODUCTIVITY FROM THE VAST NATURAL NATIVE FORESTS

and southeast Asia. This will actually increase deforestation – the very thing we are all pledged to try to halt.

Don’t forget Interpol already rates timber as the world’s third largest illegal global trade. We need to shake the world out of its ‘timber supply

complacency’ and there is no time to lose. We need a global ambition and ultimately a pledge, signed up to by nations which have the capacity to grow fibre at increasing scale. We ultimately need policies which encourage the millions of small-holder agro-foresters and sophisticated market mechanisms which reward carbon, biodiversity and timber production to attract the trillions in pension funds.

We need more productivity from the vast natural or native forests and certainly no more arbitrary reductions in working forests. And we need significantly more planted forests.

As I say to policy makers who often raise eyebrows when one mentions plantations, their job should be to create settings which deliver the ‘right trees at the right scale in the right place for the right purpose’.

Cont P 12

PEFC board appoints new secretary-general and CEO

THE PEFC board of directors in Geneva has appointed Michael Berger as PEFC secretary-general and CEO as of June 1.

“Michael will be an engaged, responsive, and dedicated leader for the PEFC alliance,” said Eduardo Rojas Briales, PEFC chair.

“With his team-oriented, people-centric management style, his focus on collaboration and innovation, and his remarkable expertise and technical knowledge, we are confident he will guide PEFC in the next phase of its evolution.”

Dr Berger was selected after an open and intensive process, managed by an external recruitment

company. He has worked at PEFC since 2011, most recently as acting secretary-general and CEO.

Dr Berger has more than 20 years’ experience in environmental and quality management, sustainable supply chain development, and management systems. After his studies in economics and PhD in Forestry, he worked as a management consultant in different sectors, before serving as a technical expert for accreditation bodies and at a leading sustainability consultancy in Germany.

He was also a lecturer in corporate social responsibility at the School for Forestry and Sustainable Resource



Michael Berger... demand on forests has never been so high.

Management at the Technical University Munich in Weihenstephan.

“I am honoured and humbled by the trust the PEFC board and our members are placing in me,” Dr Berger said.

“I am looking forward to working with colleagues in member organisations globally, our excellent team at PEFC International, and all other stakeholders that want to join us on the PEFC

journey,” he said.

“Demands on forests have never been so high. The need for timber is increasing, but forests are also critical climate change mitigation champions and biodiversity hosts. We need to meet and exceed society’s changing expectations of forests.”

Dr Berger said PEFC would strengthen its capacity and collaboration with members and partners to better demonstrate the positive impact that credible certification had on forests, people, and local economies.

“As an innovative service provider, we will collectively deliver meaningful impact on our journey towards a low-carbon economy.”

From P 11

A broadleaf forest planted next to a softwood sawmill makes no sense and neither does a Sitka spruce plantation

“RIGHT TREES AT RIGHT SCALE IN THE RIGHT PLACE AND FOR RIGHT PURPOSE”



The World Bank, Indufor, WWF, Gresham House and many others are now predicting demand for timber and fibre will triple or even quadruple by 2050.

500 expensive miles from the same sawmill.

ACSFI and a range of timber, paper and forestry bodies will be shouting all this from the rafters at COP27 in Egypt in November.

• Ross Hampton is CEO, Australian forest Products Association, and chair, UN Food and Agriculture Organisation’s forestry advisory council.

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A picture tells a few million words: a celebration

EDGAR INNES

TOMORROW marks a milestone in our industry for editor Jim Bowden – it will be 45 years to the date that he published the first edition of Australian Timberman ... 45 years of continuous service to industry and reporting on all things wooden.

That record was set 21 years after he commenced a career in rural journalism at Queensland Country Life in 1956 when Britain's Prime Minister was Sir Anthony Eden, who succeeded Winston Churchill, and our PM was Robert Menzies. Where do we find such leaders today?

Conservatively, since he co-founded Timberman in 1977, Jim has written, edited and processed more than 8.2 million words. He still has

the first edition of Timberman and here are some of the story headlines:

The Australian Timber Producers Council presses for urgent action to stimulate home building activity; the Industries Assistance Commission recommends the production of sawn and dressed timber, which includes veneers and manufactured articles of wood, that account for about 90% of the industry in terms of employment, should be assisted by a commission rate of duty of 15%; the Metric Conversion Board seem certain to abolish imperial units, particularly the 'superficial



Black and white in colour... Jim Bowden checks the first colour edition of Timberman printed at the Gympie Times in 1980, long before dotcom.

foot'; a breakthrough in proof grading has been announced by Dr R.J. Leicester of CSIRO; Liberal Party leader Dr Lew Edwards strongly supports Queensland forest management principles and complimented the industry on its harvesting programs; a five-man assembly crew in Minnesota, USA, breaks roof structure construction by pounding out 963 trusses in 7 hours; the 10th All-Australia Congress in Sydney combined

the excitement and traditions of the industry with plenty of 'cold-blooded realism' about the future; an exciting new export market for Australian hardwoods is opening in the US; a further 6622 ha of conifer forests brings the total Queensland plantation area to a record 113,139 ha; TRADAC has announced a major education program to assist builders in housing construction.

Reflecting on newspaper terms – 'put the story in a box'; 'use a hanging indent', 'kill the story', 'check the morgue for back issues' – I don't want to make this sound like an obit! But to quote Jim, who was alive and well at the industry dinner in Brisbane this week, "journalism isn't the first profession, but it's certainly the greatest."



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‘Tear drops of blood’ ... the oozing resins from the bizarre Dragon tree take on an eerie demeanour

In 17th century Europe the dye was tinged with magic as a prized cure-all and love potion

VERY trendy across Sydney, the Dragon's Blood tree is a cross somewhere between spectacular and bizarre.

Endemic to the Yemeni island off Socotra, near the Horn of Africa, Dragon's Blood (*Dracaena cinnabari*) trees have an eerie, prehistoric aspect. Their bizarre shape, like umbrellas blowing inside-out, helps them to survive on the arid, thin soil that covers the island's granite mountains and limestone plateaus.

Rainfall is rare, but occasional mist condenses and runs down to its branches that slope downwards, directing tiny trickles of water towards the trunk and eventually the roots.

The large, packed crown also provided shade and reduces evaporation. This shade also aids in the survival of seedlings growing beneath the adult tree, explaining why the trees tend to grow closer together.

The eerie demeanour of the Dragon's Blood is heightened by the tear drops of translucent blood-red resin that ooze from wounded limbs. Local residents encourage the flow by carefully incising the bark or prising apart existing fissures and returning later to collect droplets and small chunks



- 1/ *Dragon's Blood trees ... their bizarre shape, like umbrellas blowing inside-out, helps them to survive arid, thin soils.*
- 2/ *'Dragon's blood' was prized as a medical cure-all.*

origin probably lies with Indian merchants who brought the resin to market along with their Hindu myths. One of these involved a legendary fight in Socotrian soil between an elephant and a dragon during which the dragon gulped the elephant's blood before being squashed in the melee spilling the blood of both animals.

The story reached a wider audience in the first century AD. Some 2000 years later the scientific name *Dracaena* derives from the Greek for female dragon and the resin is called 'dragon's blood' in many languages.

Dragon's Blood trees usually produce flowers in the autumn that tend to grow in small fragrant, white, or green clusters at the end of the branches. The fruit is a fleshy berry, which changes from green to black as it gradually ripens to become orange-red in colour containing one to three seeds.

Dragon's Blood trees have been economically important for centuries as a food for livestock improving the health of cows and goats.

of resin. As much as half a kilogram can be harvested from a single tree.

Heated, dried and formed into small slabs that have the creepy, powdery quality of dry blood. It is also thought that the dye 'dragon's blood' was responsible for the intense colour of Stradivarius violins.

In 17th century Europe this strange 'dragon's blood' was tinged with magic and prized as a cure-all, prescribed for serious conditions and a reassuringly expensive ingredient in love potions and breath-fresheners. The resin

TALKING TREES

With JOHN HALKETT

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contains anti-microbial and anti-inflammatory compounds and is still use locally as a mouthwash and for treatment of and sores.

Why Dragon's Blood? Socotra was an important stop on trading routes between India, the Middle East and the Mediterranean, and the



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Mitsubishi Aspire re-invents Japanese craftsmanship

MITSUBISHI built its first luxury vehicle the Debonair 58 years ago, designed for high-echelon government officials and to showcase Japanese craftsmanship.

Based on the Fiat Tipo 3, it was a four-door seven-seat sedan using a town car body style powered by a front-mounted 26 kW 2.8-litre straight-4 engine driving the rear wheels and capable of speeds up to 97 km/h. Because it was expensive to produce it was built entirely by hand, with the interior rear compartment furnished in lacquered white cypress, a native of southern Japan.

Those dignitaries should have been impressed, no honoured ... the cypress they sat on is among the highest quality timbers in Japan selected for building palaces, temples, shrines and traditional noh music and dance theatres.

The Mitsubishi Model A, built in 1917, was the only car built by the Mitsubishi Shipbuilding Company, which would eventually evolve into Mitsubishi Motors which today operates as the Renault-Nissan-Mitsubishi Alliance.

The first new car released as part of the conglomerate – and setting the tone for a new



1/ Mitsubishi Outlander Aspire... moving upmarket.

2/ Inside Aspire... distinctive exterior design and a much more premium-sized cabin.



wave of models – is the 2022 Outlander and with temps down to 7deg C. in some Brisbane suburbs, the heated soft leather seats of the big-medium SUV Aspire quickly thawed out posteriors.

For three of its now four generations, the Outlander has been one of the few vehicles in its class to offer three rows of seating. It's also long been one of the sharper-priced options in the segment. The range opens at \$34,390 plus on-roads for the base ES FWD five-seater, though to the Aspire AWD at \$43,990. But the Aspire has moved a little upmarket with distinctive exterior design and a much more premium-sized cabin. It features the brand's next-generation 'Dynamic Shield' grille, Mitsubishi's signature design element.

Ask what a Mitsubishi vehicle stands for invites shoulder shrugs. This inconsistency is mended with the 'Dynamic Shield'. As the first step in Mitsubishi's mission to re-brand itself, the shield focuses primarily on the front fascia. It combines two crucial elements that make up its single unifying identity – protection and performance. This can be seen in the new blacked-out, horizontal grille with thin chrome trim and angled headlights, as well as the front fender extensions.

The Aspire borrows Nissan's excellent new infotainment

operating system with satnav, wireless Apple CarPlay and wired Android Auto shown on a 9 in. touchscreen. And Aspire brings plenty of standard equipment, such as 20-in. wheels, dual-zone climate control, power tailgate, keyless entry and start, wireless charging, wired smartphone mirroring and auto headlights and wipers, rear-view camera, and front and rear parking sensors

Powering all 2022 Mitsubishi Outlander variants is a 2.5-litre naturally aspirated four-cylinder with 135kW and 245Nm, which comes paired with a CVT automatic with an eight-speed manual mode and the choice of either front or all-wheel drive.

Mitsubishi offers an industry-leading 10-year/200,000 km warranty.

“SETTING THE TONE FOR A NEW WAVE OF MODELS”

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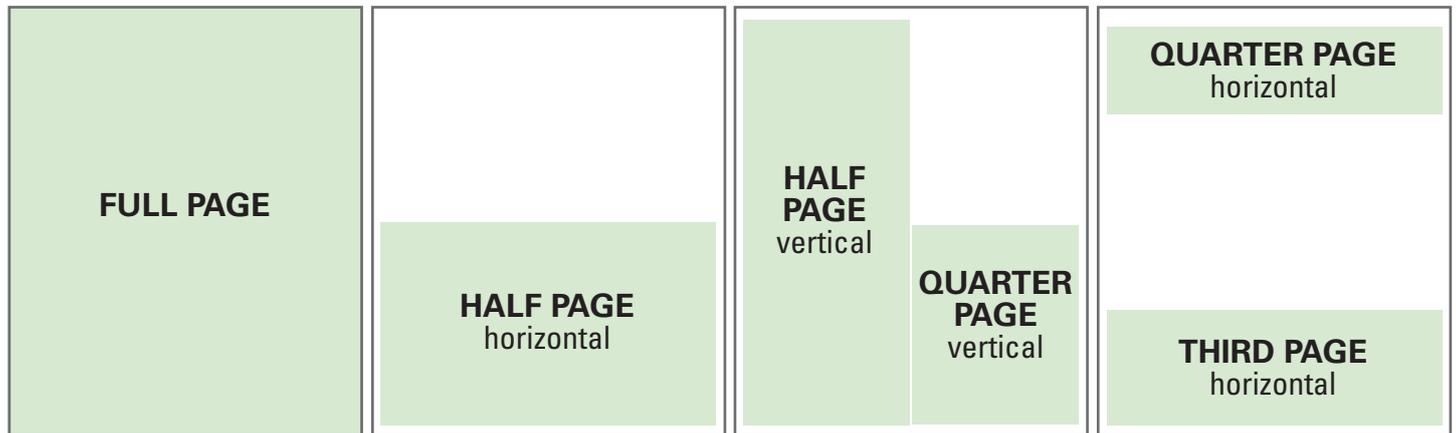
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Horizontal • 125mmH x 190mmW

QUARTER PAGE: \$185

Vertical • 125mmH x 93mmW

Horizontal • 63mmH x 190mmW

THIRD PAGE: \$215

Horizontal • 73mmH x 190mmW

PAGE 1 Front cover strip: Contract booking

Horizontal • 30mmH x 190mmW

PAGE 1 Front cover module: Contract booking

Horizontal • 45mmH x 49.5mmW

PAGE 2 below story: Contract booking

Horizontal • 73mmH x 190mmW

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Supplied artwork: Wednesday 12 noon prior to publication. Supply hi-res jpg or pdf to our specifications. **NO crop marks or bleed required.**

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TERMS

New clients invoiced on booking. Existing clients 14 days.

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